CS Academy @ Vallipuranthanpalayam, Erode is a day and residential co-educational school. CS Academy offers practical and holistic education, preparing students for success in the real world.
Aspire, Create & Excel

Our motto is to Aspire, Create & Excel. “Aspire” to reach great heights.

“Create” to convert those lofty aspirations into practical reality.

“Excel” to improve on what is created in order to deliver excellence.
Welcome to CS Academy, the home of practical and holistic education.

CS Academy, Erode opened its doors in June 2009 and has rapidly established itself as a leading provider of quality education in the region. At CS Academy, we believe in providing the best possible environment and opportunity for our students to Aspire, Create and Excel – the motto of our school.

Our focus is on ensuring the delivery of practical education – education that is relevant and which will directly help our children to be successful in the real world in the long run. All our programmes are tailored to achieve this outcome. We focus on improving communication skills, nurturing critical thinking, building a healthy competitive spirit, enhancing group work and inculcating leadership.

CS Academy is named after the late Bharat Ratna awardee, Shri C. Subramaniam (CS), our mentor and guide. We are a part of the BVB, Erode group of schools, which has more than 40 years experience in delivering all round excellence in education. Our alumni regularly attend some of the top colleges and universities in India and are often leaders in their chosen fields. In this prospectus, we have attempted to summarize the relevant information about our school. However, I believe that no prospectus can replace experiencing our learning environment in person, meeting our teachers and seeing us in action.

I invite you to visit us and look forward to welcoming you at CS Academy.
### Our History

**Jan 10th, 1910**
C. Subramaniam (CS) is born in Senguttupalayam, Coimbatore district.

**1930**
Joins the freedom struggle and is sent to prison multiple times.

**1932**
Receives a degree in law from the Law College, Chennai.

**1941 - 42**
Participates in Gandhiji's Sathyagraha and in the Quit India movement.

**1945**
Marries Ms. Sakuntala

<table>
<thead>
<tr>
<th>Year</th>
<th>Event</th>
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<tbody>
<tr>
<td>1950</td>
<td>Minister for Education, Law and Finance in Tamil Nadu. Free primary education and the mid-day meal programme is implemented.</td>
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<tr>
<td>1950</td>
<td>Joins the Bharatiya Vidyabhavan organisation.</td>
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<tr>
<td>1960s &amp; 1970s</td>
<td>Serves as central minister of Steel, Finance, Agriculture, Defence and Planning &amp; Development.</td>
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<td>Minister for Education, Law and Finance in Tamil Nadu. Free primary education and the mid-day meal programme is implemented.</td>
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<td>1970</td>
<td>Becomes President of the Congress (I). Joins the Board of Governors of the International Rice Research Institute, Manila &amp; International Maize and Wheat Research Institute, Mexico.</td>
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<td>1971</td>
<td>Union Cabinet Minister of Planning and Deputy Chairman of the National Planning Commission.</td>
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<td>1979</td>
<td>CS inaugurates BVB, Erode, a CBSE school led by his daughter Mrs. Aruna Ramakrishnan, with 150 students.</td>
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<td>1980</td>
<td>Approves the launch of India's &quot;White Revolution&quot; with Dr. Kurien at Anand, Gujarat - the beginning of today's AMUL.</td>
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<td>1983</td>
<td>BVB, Erode switches to the Matriculation syllabus.</td>
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<td>1984</td>
<td>Co-founder - Bharathidasan Institute of Management, Tiruchirapalli.</td>
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<td>1984</td>
<td>BVB, Erode hostel inaugurated by his Holiness Sachidhanantha Swamy. BVB receives the shield for the best XII STD results in the district.</td>
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<td>1988</td>
<td>Receives the &quot;Anuvrat&quot; award in recognition of his efforts to build moral and national character. President of the All India Lawn Tennis Association.</td>
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<td>1989</td>
<td>CS Award for excellence in character instituted.</td>
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<td>1990</td>
<td>President of the Bharatiya Vidya Bhavan worldwide</td>
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<td>1996</td>
<td>Receives the U-Thant Peace award &amp; the Norman Borlaug award</td>
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<td>1998</td>
<td>Receives the Bharat Ratna, India's highest civilian honour</td>
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<td>2000</td>
<td>Launches National Agro Foundation - &quot;From soil to market&quot;</td>
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<td>2000</td>
<td>Sworn in as the Governor of Maharashtra</td>
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<td>2000</td>
<td>CS passes away</td>
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<td>2008-2012</td>
<td>BVB, Erode continues its academic success and secures 23 state ranks from 2007 to 2012</td>
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<td>2009</td>
<td>CS Academy opens its Erode campus</td>
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<td>CS Academy opens the Coimbatore campus in Kovaipudur</td>
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<td>2010</td>
<td>Government of India releases the CS stamp and a commemorative coin</td>
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<td>The BVB / CS group at a glance</td>
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<td>1990-2012</td>
<td>Present</td>
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<td>1998</td>
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<td>2000</td>
<td>BVB secures 47 top three ranks &amp; 13 first ranks in the Tamil Nadu state</td>
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<td>2008-2012</td>
<td>BVB alumni attend some of the best institutes in the country</td>
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<td>2010</td>
<td>210 students join Engineering at Anna University &amp; PSG, Coimbatore by merit</td>
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<td>2010</td>
<td>65 students join MBBS at MMC, Kilpauk, Stanley, CMC by merit</td>
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<td>55 students join Shri Ram College of Commerce, Delhi</td>
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<td>2015</td>
<td>CS, city campus opens in Red Fields, Coimbatore</td>
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<td>2015</td>
<td>CS, Erode 1&quot; batch of XII&quot; students achieve exemplary results, qualifying for IITS, NEET etc</td>
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<td>2015</td>
<td>CS, Coimbatore 1&quot; batch of X&quot; students achieve an average CGPA of 9.5 with 50% securing 10/10</td>
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<td>2011</td>
<td>The BVB, CBSE school opens at Therkupallam, Erode</td>
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<td>The BVB / CS group at a glance</td>
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<td>2011</td>
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<td>2011</td>
<td>&gt; 600 teachers. &gt; 800 residential students</td>
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Preparing for Success – Our Vision

Our vision is to produce individuals who are creative, competent and confident in interacting and succeeding in the world of work.

We prepare students for success by focusing on the following four pillars:

**Academic excellence** We focus on fundamentals, placing utmost importance on what happens inside the class room. Our teaching methodology, pedagogy, tools and material have been put together to form a well thought through and practical curriculum.

**Skill building** Knowledge tends to fade over time. More than knowledge, students need to learn the skills and habits required for life long success. Our skill building programs are focused on developing strong communication, critical thinking, creativity, team work and leadership. Specially designed clubs and co-curricular activities enable the development of these skills.

**Healthy competition** The world is competitive and we believe children need to know how to compete in a healthy fashion. Our curriculum includes regular competitive programs like Poetry recitation, Dance, Sports activities, Quizzes, Debates etc. These help students participate and explore in a safe environment and experience the joys of winning, while learning how to lose gracefully.

**Values** Our responsibility is to develop individuals with a strong set of values. We provide an environment for children to explore and imbibe our core values – Integrity, Perseverance, Respect and Courage. We want each of our students to be true to and develop these qualities.
CS Erode follows the CBSE curriculum. Our facilitative and structured learning methodology uses debates, quizzes, discussions and experiments that make students think and learn. The classrooms are typically full of energy and enthusiasm, where children challenge each other freely. Our curriculum uses a blend of instructive, explorative and self-study techniques. For example, the Kindergarten follows our own unique integrated thematic curriculum which teaches concepts to young children powerfully.

Our students have access to the latest facilities like interactive boards and computers in class rooms. Learning extends outside the classroom through the utilization of learning management systems (LMS) that harnesses the power of the internet in education in a structured and safe manner. To ensure effectiveness of learning, our class strength varies between 24 and 30. In the lower classes, we have assistant teachers to give individual attention to our students.
Beyond the Classroom

CS Academy offers additional programmes that students can select from. We offer:

- Band
- Cambridge ESOL examinations (YLE, KET, PET, FLE)
- Carnatic & Western music
- Classical & Western dance
- Competitive Exam Coaching for IX to XII
- Dramatics
- Journalism
- Keyboard
- Olympiads
- Special art
- Special craft
- Spell Bee
- Spoken English, Public Speaking & Creative Writing

Clubs

CS Academy offers a variety of clubs for students to explore their areas of interests, learn and also have fun. Clubs available include:

- Animation Club
- Cookery Club
- Cultural Club
- Entrepreneurship Club
- Fashion Designing Club
- IT Club + Media Club
- Model United Nation Club
- Quiz Club
- Robotics Club
- Science Club
- Scouts & Guides
- Social Environmental Club
- Vedic Maths Club
- Work Club
The Virtual Education Program
– Learning without Boundaries

Enabling students and teachers to reach beyond geographic boundaries

CS Academy uses a Learning Management and Virtual Classroom System, partnering with Linkstreet. CS Academy was featured in Discovery Channel’s “Inside Out” program in recognition of our innovative teaching methodologies bringing the best tutors to students from any location, through “virtual classrooms”. Virtual talks and lectures with experts are part of the CS Program.

Competitive Examinations

Students are provided the inputs required for succeeding in competitive exams from grade IX onwards. The training is provided at school as part of our curriculum to make learning more effective. The training also helps them take these exams with confidence and ease.

The Link to the World of Work

Taking charge, developing skills and broadening horizons

School education cannot be delivered in isolation from society. If students need to be prepared for success, they need to understand and start engaging with the world of work. We offer comprehensive guidance to prepare students to engage with the working world.

We have a comprehensive Career Guidance centre, where our students have access to a range of tools that they can use to improve their understanding of different careers, of themselves and select what they want to pursue. We have career facilitators to assess, guide and help students make important decisions and develop the skills required to be successful. Regular career fairs & interaction with universities and working professionals helps widen our students’ horizons.
Fitness is essential. CS Academy offers wide opportunity for students to get fit and learn specific sports through dedicated coaches.

Sports offered include:

- Athletics
- Badminton
- Basketball
- Chess
- Cricket
- Football
- Karate
- Swimming
- Table tennis
- Tennis
- Throwball
- Volleyball
- Yoga
The Erode campus is set within a lush coconut grove, 10 KM from the heart of the city.

Facilities include the following:

- Large open campus.
- Spacious classrooms.
- Laboratories – dedicated facilities for primary and secondary school including English, Mathematics, Sciences and Computer labs.
- Well stocked Library.
- Art and craft facility.
- Multi-media rooms.
- Activity centers for Kindergarten.
- Swimming pool.
- Dining hall and dedicated kitchen.
The CS Boarding House

– For students from level IV and above

At the CS boarding house, we want students to lead a disciplined, yet funfilled and activity rich life. The boarding house ensures that children have the opportunity to explore different co-curricular activities, participate in sports and interact with students from varied backgrounds.

We offer week boarding and full boarding. Week boarders typically return home on Friday evenings and are back in the boarding house on Monday morning. The boarding students have a structured schedule including regular sports, fitness regime, supervised prep, project work time and co-curricular activities. Weekend activities include trekking, visits to industries, inter-school sports, camping, visits to the mall etc.
Our Team

Our team brings a blend of experience in academics, in child learning & development and in industry.

Dr. L.M. Ramakrishnan MBBS, DLO is the Correspondent of CS Academy, with over 35 years experience in education. He is overall in-charge of managing the BVB Higher Secondary School and The BVB School, with over 6,500 students.

Dr. Sitara Vikram MBBS, MRCPsychiatry (London) is a consultant psychiatrist with over 10 years working experience in London. Her expertise is in learning methodologies and techniques and in assessing children for behavioural and cognitive disorders, family therapy and counseling. She is the Executive Director of CS Academy.

Mrs. Swathanthra Sakthivel MA, MEd has over 30 years experience in CBSE Education. She was the headmistress at Bhavan’s CBSE school in Chennai and Past president of the Indian Association of Pre-School Education (IAPE).

Mrs. Nithya Sundaram MA, BEd has extensive experience internationally in four countries (Indonesia, Hongkong, Singapore and India) across a wide variety of schools and syllabi including Cambridge International Examinations (CIE), International Baccalaureate (IB) and CBSE. She is trained in modern pedagogy at WIDE World at Harvard University, IBO and CIE, where she is a certified master trainer.

Mrs. Aruna Ramakrishnan MA has over 40 years experience in the field of K – XII education. Her expertise is in managing the overall academic agenda, including curriculum development, teacher selection and resource allocation. She is a board member of GRG Trust, Coimbatore and Trustee at Vellalar College, Erode. She is the Vice President of the CS / BVB group.

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Mr. Vikram Ramakrishnan MBBS, FRCS, MBA (INSEAD) is a co-founder of Linkstreet Learning, an end to end knowledge management and training platform for corporates and institutions serving clients like IIM, Bangalore and ISB, Hyderabad. Vikram’s experience includes management consulting at Booz & Company in London, one of the world’s leading strategy consulting firms, serving many fortune 500 clients across Europe and Asia.

Dr. Frank Steinhoff MBA (INSEAD) is the managing director of Vivus, an investment firm based in Germany. He is involved in a number of non-profit education ventures including “life is learning”, a trust foundation which supports education for the socially disadvantaged. He holds a doctorate in Natural Sciences from the Technical University of Braunschweig and an MBA from INSEAD, France.
Location and Applications

CS Academy, Erode is situated in Vallipurathanpalayam at the outskirts of Erode, 10 KM from the heart of Erode Town. School organized transportation is available from all key points in and around Erode.

Applications:
To find out more and to apply, you can visit us at our campus between 9.00 AM and 3.00 PM (address given below).

(or)

Go to erode.csacademy.in/admission and fill out the online application form.

Our Campus:
CS Academy,
Vallipurathanpalayam,
Erode - 638 112.

Distance from CS Academy to:
Thindal Murugan Temple: 3 KM
Erode Bus Stand: 12 KM
Erode Railway Station: 14 KM
Perundurai: 12 KM
About Us
The CS Academy / BVB, Erode group of schools is a leading education provider in South India, with over 40 years of experience in the field of K-XII education. The group is renowned for its focus on academic and sporting excellence and outstanding alumni. The CS Academy schools are a tribute to late Bharat Ratna recipient Shri C. Subramaniam, former Agriculture, Defence and Finance Minister of India. We aim to carry out his vision of providing high quality education that addresses the Intellectual, Emotional, Social, Physical and Spiritual needs of each child. More than 10,000 day students and 800 residential students study in our institutions, guided by over 600 teachers.

Contact Us
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